

City of Goodyear **INFOCUS**

March/April 2013

**We want
to know
what you're
thinking.**

**goodyear
connects.com**



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Voice Your Opinion on the City's Future Through New Website

The City of Goodyear has launched a new interactive website that allows its residents to have a voice in the City's future.

The website, www.goodyearconnects.com is now online and allows Goodyear residents to interact by posting ideas, suggestions, and photos in connection to the City – a process that citizens can even do from home.

The ideas, visions, and aspirations people can post in comments or support through poll participation on the site, will help drive the future of Goodyear and three critical planning efforts that will shape the City's future: The Goodyear 2025 General Plan, the Transportation Master Plan, and the Parks and Recreation Master Plan. These three plans form the foundation for how the community will grow and develop while maintaining a high quality of life and continue to provide quality services.

In the last five months, Goodyear City Council adopted the committee's proposed general plan that ultimately includes how 160,000 acres or a 247-square-mile radius could be developed.

The plan also will include a wide range of topics including economic development, sustainability, parks, housing, transportation, and land use. "The General Plan Committee is really excited to see this website launch," said Katie Wilken, project manager for the Goodyear General Plan. "We're at the beginning of the process and want to make this as easy for the residents as we can. We're looking forward to seeing what the residents have to say in guiding us into the future."

While Wilken was unveiling the website during the City Council meeting on February 11, she said, "In no way does this replace the need for public meetings. We'll still have public meetings over the General Plan, but this is something to be more interactive and if people can't make it to meetings, they can participate from home."

In fact, the next General Plan 2025 public meeting is on Tuesday, March 12, 6:30 p.m. at Goodyear Justice Center, 185 N. 145th Ave.

Participation, whether online or in person, is essential in ensuring the plans represent the aspirations of the City's residents and businesses. Links also allow residents to post what their favorite park or restaurant is, as well as post comments about roads and safety concerns.

The General Plan 2025 Committee is preparing to receive more public input with hopes of presenting the plan to City Council for approval in June of 2014 and placing it before voters on the General Election Ballot the following November.

"This is really an exciting time in Goodyear," said Wilken. "Since 2000, Goodyear has experienced a boom, but like all cities, that slowed down with the economy. We're set for another boom once the economy comes back strong."

To encourage public participation on the website, the site also provides residents reward points through the amount of their interactions to win lunch with the Mayor and free tickets to a spring training baseball game at Goodyear Ballpark.

To participate in the Goodyear Connects online community, residents must set up an account to become a member and be eligible to earn reward points.

While speaking about the website during the meeting on February 11, 2013, Mayor Georgia Lord said, "We've come a long way. Just a few years ago, we didn't have anything like this. Goodyear is continuing to grow and we want our citizens to provide their input in what they believe is important."



Goodyear All-Mail Election March 12

Ciudad de Goodyear Elección de Coreo Marzo 12 de 2013

You have the right to vote for: Mayor (four-year term) and three council members (four-year terms). This is an all-mail ballot election. Ballots must be received no later than March 12, 2013.

Drop ballots off in person: City Clerk's Office at Goodyear City Hall, 190 N. Litchfield Rd. from 8 a.m. to 5 p.m., Monday through Friday, or at any of the following polling places in Maricopa County, between 6 a.m. and 7 p.m., March 12: 111 S. 3rd Ave., Phoenix; 222 E. Javelina, Mesa; and 510 3rd Ave., Phoenix.

Usted tiene el derecho de votar por: Alcalde (cuatro años de plazo vencido) y tres miembros del Consejo (términos de cuatro años). Se trata de una elección de voto por correo. Las boletas deben ser presentadas a más tardar el 12 de Marzo 2013.

Entregue boletas en persona al Secretario Municipal de la Oficina de Goodyear en el Ayuntamiento, 190 N. Litchfield Rd., de 8 a.m. a 5 p.m., de Lunes a Viernes, o, a cualquiera de los siguientes lugares de votación en el Condado Maricopa, 6 a.m. – 7 p.m., Martes, 12 de Marzo 2013: 111 S. 3rd Ave., Phoenix; 222 E. Javelina, Mesa; 510 3rd Ave., Phoenix.

INFOCUSONLINE



Council Corner



Councilmember Joe Pizzillo

Transforming the Way We Do Business

The last five years have presented challenging financial times for families, businesses and government alike. As Arizona and the nation begin to emerge from the dramatic recession that began in 2008, we continue to look for innovative ways to position the City to take advantage of the recovering economy.

Making City operations efficient is center to that effort. In 2012, we merged the Building and Life Safety Division with the Economic

Development and Community Development departments to create a one-stop shop for our business community.

In less than six months, the new Development Services Department has allowed us to streamline our processes to better serve the business community and our residents. The consolidation of these departments has led to an economic development program that continues to pay dividends by bringing new private sector projects to Goodyear, all while supporting the growth of our current businesses. A vibrant business community makes for a strong city.

As the economic forecast continues to improve, I can assure you that Mayor Lord and the Goodyear City Council will continue to seek out ways to support smart and responsible growth to ensure a bright future for the city we all love.

Joe Pizzillo

Goodyear City Council



Jennifer Barber, Sheri Lauritano, Vice Mayor Joanne Osborne, Mayor Georgia Lord, Joe Pizzillo, Wally Campbell, and Bill Stipp

Council Calendar

March 18 Work Session 5 p.m.	March 25 Work Session 5 p.m.	April 8 Work Session 5 p.m.
March 18 Special Council Meeting 6 p.m.	March 25 Council Meeting 6 p.m.	April 8 Council Meeting 6 p.m.

Council meetings and work sessions are held at Goodyear Justice Center, 185 N. 145th Ave. Visit www.goodyearaz.gov for all public meeting schedules and to watch Council meetings.

From the Mayor



Mayor Georgia Lord

The Mall is Coming

One of the questions we hear most often is about the status of the planned Estrella Falls Regional Mall at the northwest corner of Bullard Avenue and McDowell Road. After a recent update, we are as confident as ever about this project.

Representatives from Macerich, the developer of the mall, attended a recent City Council

workshop to provide us with an update. Macerich remains fully committed to the Goodyear mall and they reinforced that it will, without a doubt, be the next regional mall they build in this region.

Recent market indicators have been better than expected and Macerich has already invested tens of millions of dollars in the project. Considering these factors, they plan to come to the City this year and begin the process by updating their site plans.

Since the recession, the development of regional malls has slowed drastically. Retail businesses were affected by the downturn as much as any other sector and they have become much more conservative with their market indicators before beginning new projects.

However, recent studies of our market have been better than expected. The positive indicators include our trade area surpassing the 500,000 population point and our demographics matching their desired criteria.

As I mentioned, Macerich will submit new plans to the City this year. This update may include an enclosed mall or indoor/outdoor combination as opposed to their original plan for an outdoor concept.

Once those plans are approved and they put shovels in the ground, construction will take eighteen to twenty months. They could not give us an exact date, but they fully intend to open the doors for business in the next three to four years.

We are very pleased with the positive indications at our recent meeting, and look forward to seeing the site plan update later this year!

Georgia Lord

Health and Safety Expo Returns to Goodyear April 6

A popular Goodyear event is making its return with an added dimension. The City of Goodyear and Arizona In ACTION present the Health and Safety Expo. Arizona In ACTION is a Goodyear-based organization with a core mission to promote overall well-being, exercise, and active living. This partnership will help expand the expo's activities and vendors to fit the City's mission of increasing well-being and safety in the community.

The event takes place Saturday, April 6 from 9 a.m. to noon at Goodyear Ballpark, Estrella Parkway and Yuma Road, Parking Lot 3. Kids can bring their bike and helmet for the western-themed bike rodeo (bike parade is at 11:30). Enjoy bike decorating, Fire and Police demonstrations, and free child safety seat inspections.

With March being National Nutrition Month (visit www.eatright.org/nnm/) and April being National Bicycle Safety Month, this is the perfect opportunity to come out and enjoy the activities while learning ways to keep the family safe and living a healthy lifestyle. **INFOCUSONLINE**



Benevilla Comes to Goodyear Providing Grocery Shopping for Homebound Residents

Benevilla, a non-profit agency serving the Northwest Valley for more than 30 years, is making life easier for those individuals who are unable to grocery shop for themselves or obtain assistance. In collaboration with the cities of Goodyear and Avondale, Benevilla is engaging committed volunteers and serving those who are homebound.

Volunteers obtain grocery lists, shop, deliver and put away groceries, and spend a little time with clients. Volunteers do not pay for the groceries, but return to the store with payment after delivering goods to the client's home. The service is free to those who need it.

"We're excited to expand our volunteer grocery shopping service into the Southwest Valley," says Michelle Dionisio, President and CEO of Benevilla. She notes that Benevilla's goal is to keep people living independently in their homes as long as possible. Helping them sustain a healthy diet with fresh food delivered each week fulfills that mission.

Benevilla currently has more than 700 individuals in the Northwest Valley who volunteer for the agency's programs, including those working in its six adult day centers, childcare center, and home services, including grocery shopping, handyman services, friendly visitor, transportation, and more.

For more information, visit www.benevilla.org or call 623-584-4999.

Don't Miss the Southwest Valley HOA Academy

The Cities of Goodyear, Avondale, and Buckeye are hosting the Southwest Valley HOA Academy. Learn how HOAs work and how they can operate more efficiently during the Spring Seminar Series. This two-part series, taught by attorneys from Mulcahy Law Firm, P.C., will be held Saturdays, April 13 and 20 at Goodyear City Hall, 190 N. Litchfield Rd., room 117, from 8:30 a.m. to noon.

Each session is just \$5 and includes refreshments. Sign up for one or both sessions. Space is limited. Visit www.avondale.org/playnow to register (use codes 5718 and 5719). For more information, call Paula Swenson at 623-333-2720 or Lili Schuett at 623-882-7801.

Saturday, April 13, 2013 (use code 5718)
Getting the Vote: What it Takes to Change Your CC&Rs
Plus
Reserve Funds: How to Make, Keep and Grow Your Community's Investments

A homeowner association attorney will discuss how to change your CC&Rs, introduce association documents, and review the five step amendment process using a case study. Participants will learn about reserve studys, reporting requirements, and other items of importance.

Saturday, April 20, 2013 (use code 5719)
How to Impact Home Association's Laws
moderated by Beth Mulcahy, Esq.

This panel discussion with State Senator Lynne Pancrazi, an HOA attorney, Intergovernmental staff from Avondale and Goodyear, and an experienced citizen, will cover the legislative process, city involvement at the legislature, and how residents and HOAs can get involved at the legislature. Past trends such as parking on public streets, open meeting requirements, and voting by e-mail and fax, will also be discussed.

Goodyear Police School Substation Program Expands to Westar and Centerra Mirage Elementary Schools

Goodyear Police Department, in partnership with elementary school districts in Goodyear, have adopted an innovative approach to community policing.

In an effort to increase police presence and visibility on the school campus, a new police substation pilot program was established at Mabel Padgett Elementary School. "Due to positive feedback from schools, parents and the community, we have expanded our program to include two more elementary schools in Goodyear: Westar Elementary and Centerra Mirage School," said Police Chief Jerry Geier. "Officers use the three school substations, which are located in the north, central and south geographical areas of the City, to make calls and write reports during their shift."

"Chief Geier and his entire team are a resource for our families and communities. Being able to establish a substation at one of our sites further strengthens that relationship. Increasing police visibility in our neighborhoods provides another layer of support," said Avondale Elementary School District Superintendent, Dr. Betsy Hargrove.

"We are extremely appreciative of the partnership with Goodyear Police Department. They have consistently worked to maximize the safety and security of our schools. Having a substation at Westar Elementary is another example of the proactive partnership between our school district and the City. Goodyear Police and Fire departments have a long history of support for our schools," stated Dr. Andrew Rogers, Liberty Elementary School District Superintendent.

The Goodyear Police Department hopes this program will serve as a model for increased school security nationwide. Community partnerships like this are a testament to the City of Goodyear Police Department's "Commitment to Excellence." **INFOCUSONLINE**



Another Step Forward

About 100 people including the Goodyear Mayor and Council members were on hand for the groundbreaking ceremony for the new state-of-the-art 9-1-1 Communications Center the morning of Tuesday, January 22. It was a long-awaited day for the City as the 9-1-1 center has been in the planning stages for many years. Calls for service continue to drastically increase as the City continues to grow – from 8,200 calls in 2004 to more than 29,000 calls in 2012. Construction is scheduled to be completed at the end of this year.



Missing Items? Goodyear Police Wants to Give Them Back!

The Goodyear Police Department has launched a new Property Disposition page on the City website. The Property and Evidence Unit receives property in a variety of ways. The property may be found or abandoned property, held as evidence and/or contraband, or property held for safekeeping. This new page on the website allows the Police Department to post notice of property in our possession in an effort to return property to its known owners.

All other property with a value exceeding \$150 will be posted on this webpage for 30 days in an effort to give reasonable notice to the property owner that the property identified will be disposed of by the City if not claimed by the disposition date. This is a great, innovative and money-saving approach to notifying the public about property possessed by the City.

Please visit www.goodyearaz.gov/police and click on Property Disposition for a list of items.

Disposing of Bulk Trash Will Cost Less

The City of Goodyear along with Republic Services and Waste Management has agreed to provide an alternative method to dispose of bulk trash for Goodyear sanitation customers. To take advantage of this opportunity, residents must present a current City utility bill at either scale house at the two facilities listed in the yellow box to the right. Goodyear customers will have a discounted rate at these two facilities. Items weighing 500 lbs or less will cost \$10 or less.

The Maricopa County Transfer Station is another option for Goodyear residents to dispose of refuse material. Their rate is charged by vehicle type and not by weight.

Rainbow Valley Transfer Station (Maricopa County)
17795 S. Rainbow Valley Rd., 602-506-4006
Wednesday through Saturday – 7 a.m. to 5 p.m.

All three locations accept the same kind of items placed out on normal bulk trash days. Hazardous waste and medical waste are not accepted. Please call the location prior to arriving for disposal.

For more information, visit www.goodyearaz.gov/trash.



White Tanks Transfer Station (Waste Management)

18605 W. McDowell Rd.
623-853-1707
Monday through Friday – 7 a.m. to 4 p.m.
Saturday – 7 a.m. to 12 p.m.

Rates

\$9.84 per load of 500 lbs or less
\$39.36 per ton for loads greater than 501 lbs
No charge for recycle materials and electronic waste

Southwest Regional Landfill (Republic Services)

24427 S. State Route 85
623-393-0085
Monday through Saturday – 6 a.m. to 4 p.m.

Rates

\$10 per load of 500 lbs or less
\$29.25 per ton for loads greater than 501 lbs

Sonoran Valley Parkway – Seeking Public Input

The City of Goodyear and agency partners including the Maricopa Association of Governments, Arizona Game and Fish, the Arizona Department of Transportation, and the City of Maricopa, have gathered and reviewed data to consider three potential corridors to locate, design and build the Sonoran Valley Parkway. The two-lane road would close the 45-mile gap between the Sonoran Valley and the rest of Goodyear. It would start on Rainbow Valley Road and Riggs Road then proceed southwest to connect to State Route 238 in Mobile.

The Bureau of Land Management (BLM) is preparing to publish this information and will notify the public when the Draft Environmental Impact Study (EIS) for the Sonoran Valley Parkway is available for review. Once available, public input will be accepted over a 60-day period and all comments received will be included in the publication of a final EIS. After the final EIS is published, the BLM will announce a Record of Decision which will identify the preferred corridor for the parkway. City of Goodyear residents are encouraged to review the information and provide feedback on potential corridors for this road.

For additional information about the Sonoran Valley Parkway project, visit the BLM project website at www.blm.gov/az and search Sonoran Valley Parkway.

Loop 303 Under Construction Until Fall 2014

Construction of Loop 303 is under way from I-10 in Goodyear to US 60 in Surprise. When construction ends in Fall 2014, the Loop 303 will be a six-lane freeway and will include freeway-to-freeway ramp connections at I-10 and US 60. Final touches include decorative rock, painted freeway structures, wall art, and reuse of desert vegetation.

Stay up-to-date by subscribing to the Loop 303 (Bob Stump Memorial Parkway) e-newsletter or take the Loop 303/I-10 virtual drive at www.azdot.gov/loop303.



Spring Training in Full Swing Ticket Sales Up 15% from Last Season



The Cleveland Indians are in the heart of their fifth season of spring training at Goodyear Ballpark and the Cincinnati Reds are marking their fourth.

The defending World Champion San Francisco Giants will play in Goodyear three times this season – battling the Indians at 1:05 p.m. on Thursday, March 7 and at 7:05 p.m. on Saturday, March 16, and the Reds at 1:05 p.m. on Wednesday, March 13.

On a night filled with Canadian flare and culture, Goodyear will host Team Canada at 7:05 p.m. on March 6, for an exhibition game against the Reds during the World Baseball Classic “Canada Night.”

Fans can check out the starting pitchers and lineups by going to the ballpark’s new website – www.goodyearbp.com. Tickets for the games can be purchased in person at the Goodyear Ballpark Ticket Office, 1933 S. Ballpark Way, online at www.indians.com/spring or www.reds.com/spring and by calling 1-800-745-3000.

Door Manufacturer Cookson Co. to Open Goodyear Facility

The City of Goodyear is slated to bring in more jobs as Cookson Door Co. has announced it will be locating its operations to Goodyear. The Cookson Co. is a heavy-duty door manufacturing company that currently has a facility near 50th Avenue and Lower Buckeye Road in Southwest Phoenix. Their need to expand operations while still being in a city with ease of access to major freeways attracted them to Goodyear. The Goodyear plant will be on 15 acres along Litchfield Road north of MC 85, close to the Phoenix-Goodyear Airport. Cookson plans to begin construction on a 160,000-square-foot facility in Goodyear this year. The Goodyear location will include an array of operations including engineering, manufacturing, administrative, sales, and executive positions.

Goodyear Mayor Georgia Lord said, “Goodyear has everything companies like Cookson need to operate and grow their business. We are ready to accommodate companies like Cookson in our ongoing effort to provide jobs and expand our work base. The Cookson Company has been in business a long time and we look forward to the facility being among other businesses here.”

Cookson builds industrial commercial doors for fire and smoke control as well as security and hurricane protection. Cookson also has operations in North Carolina. Cornell is headquartered in Mountaintop, Pennsylvania and is a one hundred eighty-five year old family business that makes the same products as Cookson.

Cookson CEO Andrew Cornell stated, “Goodyear offers an ideal location for our growing operations and local government has been extremely helpful in the process.”

Goodyear is Recruiting for Youth Commission Members

The Goodyear City Council is now accepting applications for appointment to the Goodyear Youth Commission. The Council is looking for civic-minded high school students who are passionate about giving back to the Goodyear community. The Youth Commission is a unique opportunity to participate in fun and rewarding service projects, learn about the inner workings of municipal government, and to develop valuable leadership skills.

To apply, please visit www.goodyearaz.gov/index.aspx?nid=2564

For more information, please contact Matthew Ligouri at matthew.ligouri@goodyearaz.gov or at 623-882-7781.



Many Thanks

On behalf of the City of Goodyear and the Goodyear Centennial Committee, we would like to recognize and thank the following companies and persons for their generous donations. The Committee used the donations from the *A Tale of Two Cities Parade & Festival* on February 16 to help raise funds to restore the historic Litchfield Train Depot which will become the centerpiece of a future railroad-themed park in Goodyear. We truly appreciate all of your contributions!

Barro's Pizza	Inventure Foods
Caballero's	McDonald's
Chick-Fil-A	NYPD Pizza
Community Bingo	PebbleCreek, Ronnie Decker
Councilmember Wally Campbell	PF Chang's
Goodyear Ballpark	Residence Inn by Marriott
Hampton Inn & Suites	Walmart
	Whataburger

Goodyear Events

Goodyear Library

Visit www.goodyearaz.gov, click on Residents, Library Services for a complete list of events at the Goodyear Branch Library, located at 250 N. Litchfield Rd., Suite 185. Maricopa County Libraries: 602-652-3000

Tres Rios Nature Festival

Saturday/Sunday, March 9/10, 2013 from 9 a.m. to 4 p.m.
Base Meridian Wildlife Area
For information, call 623-932-2260 or visit www.tresriosnaturefestival.com

Goodyear Health & Safety Expo

Saturday, April 6, 2013 from 9 a.m. to noon
Goodyear Ballpark
1933 S. Ballpark Way
(Estrella Parkway and Yuma Road)

Skate Fest

Saturday, April 13, 2013 from 11 a.m. to 2 p.m.
Goodyear Community Park Skate Park
3151 N. Litchfield Rd.

Spring Concert Series

Saturday, April 20 at 7 p.m. – Shari Rowe (New Country)
Saturday, April 27 at 7 p.m. – 8-Tracks (50s & 60s)
Saturday, May 4 at 7 p.m. – Chuck E Baby (Blues and Variety)
Goodyear Community Park
3151 N. Litchfield Rd.

United Goodyear Firefighter Charities Charity Golf Tournament

Saturday, April 27, 7 a.m. Registration
Wigwam Resort, 300 E. Wigwam Blvd.
Litchfield Park, 85340



The United Goodyear Firefighter Charities hosts their third annual golf tournament to benefit many local charities. The entry deadline is April 17 at the cost of \$85 per player. There will be awards, raffle prizes, and a delicious lunch buffet provided by the Wigwam Resort.

For more information, contact Firefighter Anthony Martin at amartin.ugffcharities@gmail.com or at 623-776-6630.

Phoenix Symphony Outdoor Lakeside Concert

Sunday, April 28, Gates open at 4 p.m.
Estrella's Lakeside Amphitheatre

Don't miss *The Phoenix Symphony Comes to Goodyear*, presented by the West Valley Arts Council at 7 p.m. on Sunday, April 28 at Estrella's Lakeside Amphitheatre, located at 10300 S. Estrella Parkway. This popular family-oriented event, sponsored by the City of Goodyear, Newland Communities, CantaMia, and Gloria King, is the only outdoor concert performed by *The Phoenix Symphony*. Pack a picnic, bring a blanket, and enjoy an evening of popular and classical music under a canopy of stars with *The Phoenix Symphony*. No glass containers, alcohol, or pets (except for special assistance animals) permitted.



This West Valley favorite will include performances by the Westar Elementary Chorus at 4:30 p.m., and the West Valley Youth Orchestra at 5:30 p.m., with *The Phoenix Symphony* performing at 7 p.m. The evening is capped off with a fireworks display during the final song.

Gates open at 4 p.m. Arrive early and enjoy the children's "Musical Petting Zoo," Arts of Estrella Art Walk, several food vendors, and more.

Contact West Valley Arts Council at 623-935-6384 or visit www.westvalleyarts.org to learn more and to purchase tickets.



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City of Goodyear AZ Government



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